

**A**  
**REPORT ON**  
**Session on Group Discussion and**  
**Personal Interview**

**In association with**



**ORGANIZED BY**



**CHANDIGARH STUDENT CHAPTER** *of*  
**Indian Institute of Chemical Engineers**

Dr. SS Bhatnagar University Institute of Chemical Engineering & Technology  
Panjab University Chandigarh

**Saturday, November 19, 2016**



# *CSC Team*

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## **Secretary**

Navdeep Kumar

*B.E Chemical '19*

## **Joint Secretary**

Nirwan Goel

*B.E Chemical+MBA '20*

## **Treasury**

Neeraj Kumar

*B.E Chemical '19*

## **Event Organizers**

For IICChE CSC -*Pankaj Gautam, Mohit Goyal, Sachin Dhiman, Parth Anand*

For Bulls Eye® : *Mamta Sharma, Radhika Mahajan*

## **Report by:**

*Bhavya Trehan*

## **Company Profile**



Bulls Eye is known for its innovation in the education industry. It has an inclination towards trying things and procedures in different and better ways. Its IT team is constantly working upon pushing the limits and breaking the clichés. They are also the first in the industry to bring not only the learning experience but also the practice-test and national-test experience on mobile phones.

### **Business Overview**

Bulls Eye has set benchmarks in terms of quality of video-lectures and the content put up. Across North India, they are the fastest growing test preparation company in the MBA Preparation domain. Not only that, we have a slew of online and offline courses available for examinations such as CLAT (Law entrance test), AILET (Law entrance test), CSAT (IAS Prelim Exam), GMAT, GRE, Bank PO and Campus Placement Tests. The vision is to become the No. 1 choice of students for online Test-Prep portal in India for aptitude-based entrance tests. Dedication, innovation and problem-solving abilities define the working philosophy aptly. With an experience of more than two decades in the test-prep industry and strong credentials, they focus on developing the most crucial element in online learning - an excellent product.

*Source:* [www.hitbullseye.com](http://www.hitbullseye.com)

## **Objective**

“Learning is the passport to the future, for tomorrow belongs to those who prepare for it today.”

With this incentive a very innovative and informative talk was organized by IICChE Student Chapter Members on 19<sup>th</sup> November, 2016 where Bulls Eye, conducted a session to familiarize about the questions and situations faced by the students in an Interview. The session was open for all the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> year students and about 50 students eagerly participated in this session.

## **Details of the event:**

The session started at 11 am where two faculty members from Bulls Eye guided the participants on various topics such as group discussion, presentation skills, making CV, interview techniques, eye contact and body language. They told the students about the kind of questions that can be put up by an interviewer and how to give good and polished answers. A mock session of group discussion and personal interview was also conducted.

In this session, students were divided in groups of 10 each so that each student could get personal attention and hence they could know about their short comings. Each group was given a topic and a group discussion followed. After the end of discussion each one was given a feedback of their short coming and of those places where there was a scope for improvement. This was followed by a personal interview where the student were put in hot waters to get their best possible selves out. At the end of the session, each one was told about the points they need to focus and improve upon. Each student got an amazing experience how actual interviews work and what all is expected by a company





## **Feedback**

All in all, it was a great learning experience which helped in expanding horizons and evolving as a person. The session improved self-confidence of each student. Everyone left with a promise to work out on themselves and improve. Surely, this session will help us in our future and bring a positive change in our thinking and practical knowledge. It helped in brushing our interview skills and developing the one which we lack. This experiences will always be cherished by one and all.



“We thank the management of Bulls Eye, Chandigarh Centre for their precious time resulting in the successful Valedictory Event for 2016-2017”